



Okaloosa County Tourist Development Council

PROJECT UPDATE FY 2012

Last Updated: 5/22/2012

	Dates	Provider	Stakeholder Partners	Desc. For Expenses Paid	Amount Paid	BP OR BED TAX	Desc. For Expenses Outstanding	Amount Outstanding	Desc. For Expenses Projected	Amount Projected	Total
TDC Leisure Advertising/Social Media/PR											
BOAST THE COAST : CHARLOTTE FOOD LION SPEED STREET FEST	5/24-5/26/2012	Brewco	Emerald Grande	Permitting fees for RV space	\$ 25,000.00	Bed Tax	N/A	\$ -	N/A	\$ -	\$ 25,000.00
Description:	Due to the events of the week of 5/7/2012, Greg Donovan made the decision to cancel this Boast the Coast stop.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
BOAST THE COAST : CMA FEST IN NASHVILLE. TN	6/6-6/11/2012	Brewco	Holiday Inn FWB & Four Points Sheraton Destin-FWB	Permitting fees for RV space	\$ 25,000.00	BP 3rd Grant	Price to take 2nd RV as part of set-up. The money has been issued to Zimmerman from the County. However, Zimmerman has not issued the money to CMA yet.	\$ 10,000.00	Reorder of 5,775 Magnets	\$ 3,678.17	\$ 42,678.17
Description:	45K Emerald Coast Hand Fans have already been designed, printed . Shipped and stuffed into bags for CMA street team distribution. Expecting 600,000 - 1 million in attendance over the course of the four day show. Spokesperson Mike Tokheim will be in attendance along with Lee Glaser.			Insurance		Bed Tax	Travel, including hotel and rental car. Estimate based on \$800 per person for hotel, rental car, and food expenses. (Lee, Nicole, Mike and two partners)	\$ 4,000.00	N/A	\$ -	
BOAST THE COAST : BAMA JAM IN ENTERPRISE. AL	6/14-6/16/2012	Brewco	No stakeholders were chosen to do size of event and close proximity to Northwest Florida.	Permitting fees for RV space	\$ 2,250.00	Bed Tax	Hotel based on availability, terms and conditions.	\$ -	N/A	\$ -	\$ 2,250.00
Description:	Event hosts over 90,000 attendees over the course of the 3-day event, spanning through 48 states and 13 countries. Tickets for BamaJam 2013 have already been sold for patrons from 45 different states.			Insurance		Bed Tax	N/A	\$ -	N/A	\$ -	
AMERICA'S MOST DESERVING DAD	6/17/2012	N/A	ResortQuest by Wyndham & Destin Commons	2012 Jeep Wrangler	\$ 36,479.50	Bed Tax	Roundtrip Travel Expenses for PR Team to surprise winner. Cost includes 10% contingency, depending on location.	\$ 2,200.00	Roundtrip Travel Expenses for winner and five guests. Cost includes 10% contingency, depending on location.	\$ 5,000.00	\$ 179,479.50
				Facebook Display Media	\$ 100,000.00	Bed Tax	Sales tax, Title Fee, Tag, License Plate Fee, Transfer Fee and Initial Registration Fee	\$ 2,599.77	N/A	\$ -	
				People Travel Planner Guide (April)	\$ 20,000.00	Bed Tax	N/A	\$ -	N/A	\$ -	
Description:	Video Entries from 3/19-5/20/2012. Top five videos with most votes are finalists. Winner will be chosen from a committee after vetted by Marketing Committee. Winner receives a one week stay for him and 5 guests by ResortQuest by Wyndam, 2012 Jeep Wrangler and a \$500 gift certificate courtesy of Destin Commons.			Project Management/ Design and Programming / Wildfire App for Facebook	\$ 15,800.00	Bed Tax	N/A	\$ -	N/A	\$ -	
BOURGET MOTORCYCLE GIVEAWAY	TBA	Bourget's Bike Works, Inc.	TBD	2012 Bourget Lady Low Blow "Beach Cruiser" including shipment	\$ 56,300.00	Bed Tax	Tax, tag and title; estimated at 10% of overall costs	\$ -	Marketing of the contest/ Media placement/ Advertising Production/Designs, including any Facebook advertising	\$ 150,000.00	\$ 268,100.00
Description:	Two custom-designed Bourget motorcycles are currently being painted and assembled. Scheduled to ship week of May 2nd, but are now currently being held at the design shop until further instruction. There are options, per Brigitte Bourget, for the bikes to be showcased for a promotion without being titled to the County.			2012 Bourget Fat Daddy 330 "Beach Cruiser" including shipment	\$ 61,800.00	Bed Tax	N/A	\$ -	N/A	\$ -	
EMERALD COAST VISITOR'S GUIDE 2012	2/2012-12/2013	Life's A Beach	TDC Publication, with stakeholder advertisements sold separately by Life's A Beach	Stakeholder Ad Co-op Paid by TDC.	\$ 26,164.00	BP 3rd Grant	Design/Production	\$ 16,000.00	N/A	\$ -	\$ 242,404.53
Description:	Design, Ad Sales and Printing of our 2012-2013 Official Emerald Coast Visitor's Guide			Stakeholder Ad Co-op Paid by TDC.	\$ 30,000.00	Bed Tax	N/A	\$ -	N/A	\$ -	
				Covers and 1st Print	\$ 112,240.53	Bed Tax- ECCC	N/A	\$ -	N/A	\$ -	
				Text Reprint and Paper Upgrade	\$ 58,000.00	Bed Tax	N/A	\$ -	N/A	\$ -	
TEXT-TO-WIN SUMMER BILLBOARD CAMPAIGN	6/4-8/9/2012	Outdoor Media		N/A	\$ -	BP 3rd Grant	The total investment for the billboard campaign. The money has been funded from the County to Zimmerman, but Zimmerman has not cut the check to the vendors	\$ 255,000.00	Graphic Design estimated charge based on charges from 2011. Also includes distribution.	\$ 4,490.00	\$ 259,490.00

Description:	Part of the 2012 Advertising Coop Program in 10 target markets. 14 stakeholders signed up to participate and donate a three (3) night stay on the Emerald Coast to be advertised for one week each in all 10 cities. Same campaign that was popular with stakeholders in 2011.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
SMI's D3000 DATABASE MANAGEMENT SOFTWARE	June/July 2012	SMI		Base 2-year Contract	\$ 55,600.00	N/A	Travel Expenses for On-Location SMI Trainer including flight, hotel, rental car	\$ 2,000.00	SMI customizations. These are still TBD b/c some items might already be used by another CVB, and the cost will drop significantly.	\$ 5,000.00	\$ 68,800.00
Description:	D3000 2-year based contract used as a CVB database for sales, marketing and advertising. Purchase agreement includes D3000, Partner Extranet and Informz (PR, e-blasts, surveys, etc.) Current TDC database has been imported into D3000. Training for staff still to take place in June/July. Partner extranet training in Fall.			Data Import Charge	\$ 6,200.00	Bed Tax	N/A	\$ -	N/A	\$ -	
EMERALD COAST BLOG	Ongoing	Zimmerman	N/A	Upgrade to WordPress Blog Platform	\$ 4,200.00	Bed Tax	Changes/updates to be made for improved functionality an better user experience	\$ 1,500.00	N/A	\$ -	\$ 9,000.00
Description:	WordPress Blog Platform went live on Monday, 5/21/2012.			Digital Design and Programming in Sept. 2011 for initial blog set-up for Mango Blog	\$ 3,300.00	BP 3rd Grant	N/A	\$ -	N/A	\$ -	
EMERALD COAST MOBILE APP UPDATE	June 20th	Zimmerman	None	N/A	\$ -	Bed Tax	Turn-by-Turn navigation (iPhone only), add weather, rotating images, specials on mobile, icons for each section, remove ECCC events (ECCC public events already filter into the leisure calendar) and update colors to accurately reflect brand.	\$ 3,795.00	N/A	\$ -	\$ 3,795.00
Description:	App is currently live and working buy needs updates. Some updates are included in the original contract, but there are some attributes that need to be incorporated and/or updated.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
STORYTELLERS VIDEO SERIES & HISTORIC COMPANION BOOK (name still TBD)	Fall 2012	Color Earth (Shane Reynolds) & Romona Robbins Photography	14 Locals/celebrity visitors	Color Earth: production of 14 video interviews and all editing	\$ 32,000.00	Bed Tax	N/A	\$ -	Printing of CDs for distribution of series; book design, publishing and printing for the companion book and promotion of the combined products. Estimated costs for this are still being estimated.	\$ -	\$ 49,000.00
Description:	Video series of those who tell great stories of the Emerald Coast history. Currently in production; six (6) interviews have already been filmed. Photography video is being shot by Romona Robbins in conjunction with video production.			Ramona Robbins Photography, all photo editing, and high resolution layout files to be provided for the companion book	\$ 17,000.00	Bed Tax	N/A	\$ -	N/A	\$ -	
CANADIAN TRAVELER NORTHWEST FLORIDA GUIDE	Publication Date 9/14/2012; Deadline Date for Inclusion	Canadian Traveler	Northwest Florida Coop with South Walton and Panama City CVB. Pensacola CVB is still tentative.	N/A	\$ -	Bed Tax	Invoice given to Mark Bellinger for processing.	\$ 4,000.00	N/A	\$ -	\$ 4,000.00
Description:	Gulf Coast CVB Guide Insertion to Canadian Traveler. Traveler scheduled to assign a writer for each CVB within two (2) weeks. This guide will target area stakeholders for advertising, which will be sold by the magazine- not the CVB. WE have explained that this is our peak season and asked that the sales effort not be intrusive to stakeholder businesses.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
FAM VIDEO	Summer 2012	Revive Media Services	N/A	N/A	\$ -	N/A	N/A	\$ -	Cost to shoot additional footage needed; some of which can be done while shooting ECTV. Cost includes editing.	\$ 2,200.00	\$ 2,200.00
Description:	Revive has the script to update the FAM (Familiarization) Video and has been compiling necessary video footage. Previous FAM video contained outdated footage and was too lengthy.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
BILL DANCE ANNUAL SPONSORSHIP	1/1-12/31/2012	DMOT, Inc.	N/A	Annual Sponsorship	\$ 50,000.00	BP 3rd Grant	N/A	\$ -	N/A	\$ -	\$ 50,000.00
Description:	Currently waiting on specifics / dates of Bill's next rip to the Emerald Coast. He has one commercial and a 'Storytellers' interview to film to fulfill production aspects of our contract.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
ECTV "24" VIDEO SERIES	Summer 2012	Revive Media Services, Inc.	Multiple vendors depending on video topic.	Production and editing of 21 segments to be releases throughout 2012. This contract was also negotiated to include ariel footage.	\$ 36,000.00	BP 3rd Grant	N/A	\$ -	N/A	\$ -	\$ 36,000.00
Description:	"24" compiles 24 Miles of Emerald Coast and everything there is to do. Features 21 segments of various activities, attractions, restaurants, accommodations, etc. Currently in production. Nicole Scott is the host of each segment, but the TDC is incorporating more third-party, unpaid, volunteers, to serve as guests performing the actions. ECTV 24 was scheduled to launch by Memorial Day, 5/28/2012, but was postponed due to the events of the week of May 7th. Should still be able to launch the first week of June and will feed to EmeraldCoastFL.com and our Facebook page.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	

WEBSITE REDESIGN WITH SEO	Fall 2012/ FY 2013	Zimmerman	N/A	N/A	\$ -	Bed Tax	N/A	\$ -	Estimated costs to include redesign and ongoing SEO. Estimate based on viewing a range of SEO service proposals for annual service.	\$ 75,000.00	\$ 75,000.00
Description:	At a recent meeting with Zimmerman at the ECCC, Mark, Lee and Nicole discovered that SEO (daily monitoring, keyword updates and organic SEO) was not being done under the annual agency contract. Zimmerman worked on a proposal, new web design and accompanying Pinterest platform to present to Lee and Nicole, but the meetings was postponed b/c they needed to include more details. Target implementation date: Winter 2012. On April 2nd, Mark said the team should continue to work on ideas and designs, but this project would need to actually be done and billed for FY 2013.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
2012 ADVERTISING COOP PROGRAM	FY 2012	Varies upon media outlet		Co-op print (Magazines, newspaper inserts, etc.) Does not include Summer Billboards for 2012)	\$ 301,535.46	BP 3rd Grant	N/A	\$ -	N/A	\$ -	\$ 475,366.29
Description:	At Mark's request, Zimmerman invoiced for the entire coop program in advance, and as of May 8th, Richard Long reported all coop has been funded from the County to Zimmerman to pay all media vendors. The only one that hasn't been allocated to the vendor are the billboards. All other vendors have been paid in full. All stakeholder partners involved in the coop program received invoices in 4th quarter for their portion of the program. Lee wanted to send coop invoice updates/reminders to the appropriate partners but held off in first quarter due to conversations with Mark about waiting until all coop placements were confirmed, proof of performance received and coop paid by the TDC, and the circumstances surrounding the week of May 7th.			Co-op print (Magazines, newspaper inserts, etc.) Does not include Summer Billboards for 2012)	\$ 88,786.54	Bed Tax	N/A	\$ -	N/A	\$ -	
				Digital TURN Network	\$ 25,000.00	BP 3rd Grant	N/A	\$ -	N/A	\$ -	
				TripAdvisor (Includes Project Mgmt., Design and Programming)	\$ 60,044.29	BP 3rd Grant	N/A	\$ -	N/A	\$ -	
Leisure Mktg. / Adv. / PR Total					\$ 610,366.29			\$ 4,000.00		\$ 77,200.00	\$ 1,767,563.49
Agencies											
ZIMMERMAN AGENCY, LLC.	FY 2011- FY 2014		N/A	Advertising	\$ 25,000.00	Agency retainers and related expenses paid through bed tax except for Oct. 2011-March 2012, when these expenses were paid by BP 3rd Grand Funds.	N/A	\$ -	N/A	\$ -	\$ 38,400.00
Description:	Marketing/Advertising/Public Relations Agency based in Tallahassee, FL. All pricing is based on a per year basis.			Digital/Hosting	\$ 2,000.00		N/A	\$ -	N/A	\$ -	
				Public Relations	\$ 8,400.00		N/A	\$ -	N/A	\$ -	
				Social Media	\$ 3,000.00		N/A	\$ -	N/A	\$ -	
Agencies Total					\$ 38,400.00			\$ -		\$ -	\$ 38,400.00
Convention & Visitors Bureau (CVB) Sales											
MYEMERALDCOASTEVENT.COM	June/July 2012	Lewis Communications	N/A								\$ -
Description:	Website for CVB Sales is almost complete. Lewis sent over a beta site on Friday, May 18th for testing. Scheduled to launch in the next few weeks, and will link directly to the new ECCC website and EmeraldCoastFL.com.										
FLORIDA MOTORCOACH & SOUTH CAROLINA MOTORCOACH MARKETPLACE - Sherry Rushing, CTIS	7/8-7/12/12	FMA & MCASC	N/A	N/A	\$ -	Bed Tax	Registration, Drive Co. SUV,Hotel,Meals	\$ 1,255.00	N/A	\$ -	\$ 1,755.00
Description:	This is a joint motorcoach Marketplace with one-on-one scheduled appointments, group travel, motorcoach transportation, cutting-edge programming, networking events and innovative educations sessions. Show coordinators are expecting 250 travel industry professionals to attend the Orlando Marketplace.			N/A	\$ -	Bed Tax	\$500.00 sponsorship for reception	\$ 500.00	N/A	\$ -	
ALABAMA MOTORCOACH & GEORGIA MOTORCOACH	7/29-8/1/12	AMA and GMOA		N/A	\$ -	Bed Tax	Registration, Drive Co.SUV,Hotel,Meals	\$ 1,186.00	N/A	\$ -	\$ 1,486.00
Description:	This is a joint motorcoach Marketplace with scheduled appointments for group travel and tours, networking events and up to date trends in the industry. Show organizers are expecting over 300 industry professionals. A Silent Auction will be held & we have the opportunity to provide a vacation package from our local area.			N/A	\$ -	Bed Tax	\$300.00 sponsorship for break	\$ 300.00	NA	\$ -	
CHUCK COOK & ASSOCIATES ANNUAL TRADESHOW -Allison Phillips	8/16-8/17/12	Chuck Cook & Assoc.	ResortQuest	Registration Fee	\$ 950.00	Bed Tax	Hotel and Meals	\$ 158.00	N/A	\$ -	\$ 1,108.00
Description:	The annual tradeshow is always a premier Florida event each summer. Prized for its networking and business connectivity among hotels and planners, the show has been a sell-out since the first show in 1999. Over 350 association and government meeting planners, CEOs, and Bureau chiefs are invited.			*ResortQuest is the Co-op partner and will be invoiced \$425.00	\$ -	N/A	N/A	\$ -	N/A	\$ -	
GOING ON FAITH CONFERENCE -Allison Phillips	8/20-8/23/12	Group Travel Family/Going On Faith	N/A	N/A	\$ -	Bed Tax	Registration Fee, POV travel, Airport Parking, Hotel, Meals	\$ 1,365.88	N/A	\$ 239.70	\$ 1,605.58

Description:	Faith Based Travel Planners and industry delegates meet for one-on-one discussions for business opportunities and computer generated appointments. The purpose of Marketplace is to provide destination and tour operator information to religious group travel planners.			N/A	\$ -	N/A	Projected - Flight (subject to change)	\$ -	N/A	\$ -	
GEORGIA BRIDAL SHOW & SOUTHERN BRIDAL SHOW - Sherry Rushing,CTIS	8/25-8/27/12	Southern Bridal	Chartwell Hospitality	**Chartwell is Co-op partner & will be invoiced \$400.00 for trade show expense	\$ -	Bed Tax	N/A	\$ 1,550.00	N/A	\$ -	\$ 1,550.00
Description:	This Bridal show attracts hundreds of Brides-To-Be and couples looking for destination weddings and honeymoons. This show has been featured on CNN,CBS,ABC,and Fox. The show creates an extensive advertising program including social media, radio, television, direct mail, in-store promotions and bridal magazine advertising. We will have the opportunity to meet face to face with one of our largest target markets. Elite Bridal Events - Birmingham Jefferson Conv. complex Aug.26,12			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
USI GLOBAL CONFERENCE (EBMS) - Allison Phillips	9/9-9/12/12	Ungerboeck Systems International		N/A	\$ -	Bed Tax	Registration Fee, POV travel, Airport Parking, Hotel, Meals	\$ 1,546.46	N/A	\$ 297.20	\$ 1,843.66
Description:	Gather with Ungerboeck staff and colleagues to learn everything there is to know about Ungerboeck Software. With a variety of sessions allowing flexibility to learn from Ungerboeck staff as well as from peers, you walk away with comprehensive knowledge of Ungerboeck Software. Meet with Ungerboeck consultants, product managers and executives to address your specific needs and interests. Attend Ungerboeck Software educational sessions delivered by Ungerboeck staff members who work directly with clients in your industry			N/A	\$ -	Bed Tax	Projected - Flight (subject to change)	\$ -	N/A	\$ -	
CVB ADVERTISING/MARKETING/ PR	Ongoing	Lewis Communications	Varies upon project	N/A	\$ -	Bed Tax	Print Ad Placements	\$ 97,592.65	N/A	\$ -	\$ 98,192.65
Description:	Marketing/Advertising/Public Relations Agency based in Mobile, AL. All invoices are based on a per project basis.			N/A	\$ -	Bed Tax	Agency Production	\$ 600.00	N/A	\$ -	
CVB Sales Total					\$ 950.00			\$ 106,053.99		\$ 536.90	\$ 107,540.89
Special Events											
SPECIAL EVENT FUNDING	6/1/2012	Varies	N/A	YTD Special Event Funding Spent.	\$ 30,300.00	BP 3rd Grant for this amount. Bed Tax from this point forward.	Amount recommended to be approved from April 2012 Marketing Committee Meeting	\$ 67,000.00	Remaining FY 12 Special Event Funding Budget	\$ 25,700.00	\$ 125,000.00
Description:	TDC Board tabled the vote on recommendations made by the Marketing Committee at the April Meeting. All applicants have been notified and have been encouraged to submit their invoices in advance so they be processed as soon as approval is given.			N/A	\$ -	From May 2011- end of March 2011, all special event funding was paid out of BP	USTA Tennis Tournament has not submitted invoice yet from Jan. 2012 approval period.	\$ 2,000.00	N/A	\$ -	
Special Events Total					\$ 30,300.00			\$ 69,000.00		\$ 25,700.00	\$ 125,000.00
Research & Development / Welcome Centers											
FWB WELCOME CENTER RENOVATION		Genesis Group		Construction documents, development permit, design plans	\$ 21,604.12	Bed Tax	N/A	\$ -	N/A	\$ 450,000.00	\$ 471,604.12
Description:	Re-roof entire structure with seam metal panel roofing, new Hardy-plank siding, replace windows/doors with high impact glass, insulate bottom side of roof decking, add additional building lighting in soffits for security, clean existing ductwork, new digital exterior sign			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
FWB WELCOME CENTER LANDSCAPING/IRRIGATION RENOVATION		Genesis Group		General planning services	\$ 2,259.25	Bed Tax	N/A	\$ -	N/A	\$ 120,000.00	\$ 122,259.25
Description:	Enhance landscaping design, update irrigation, drill new low salinity well			Landscaping design plans, permit, irrigation upgrade, well drilling	\$ -	N/A	N/A	\$ -	N/A	\$ -	
DESTIN WELCOME CENTER LEASE AGREEMENT	8/1/2012-7/31/2016	Pelican Point Harbor, LLC.	Legendary, Inc.	Cooperative Marketing & Advertising Initiative for dates 8/2011-7/2012	\$ 42,000.00	Bed Tax	Cooperative Marketing & Advertising Initiative for 8/1/2012-7/31/2013	\$ 42,000.00	Year Three	\$ 48,000.00	\$ 180,000.00
Description:	In addition to the \$1/yr. payment for the use of the Destin Welcome Center building, a contract was signed to participate in a Cooperative Marketing & Advertising Initiative with Legendary, Inc. /HarborWalk Village for five (5) years. The invoice currently originates from Pelican Point Harbor, LLC.			N/A	\$ -	Bed Tax	N/A	\$ -	Year Five	\$ 48,000.00	
DESTIN WELCOME CENTER BUILDING MURAL	June/July 2012	Eric Henn Murals	N/A	1st Check	\$ 950.00	Bed Tax	2nd Check of \$950 said to be ready week of 5/1/2012. Remaining \$5600 has not been processed through the County yet. Mark sent Zimmerman the invoice	\$ 6,550.00	N/A	\$ -	\$ 7,500.00
				N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	

Description:	Currently in progress. Mark asked the water tower painter to paint a mural on the west side of the Destin Welcome Center. Lee heard a conversation in Mark's office when he referenced the amount of \$7500, but was not privy to invoicing. Mark sent several concept designs to all staff members by email for input on the design. He came back on April 23rd with an updated design, which was approved by Mark after he asked input from Lee. Mr. Henn called on 5/16 to ask if he should continue work on the mural around his time of painting the water tower. Mr. Donovan instructed Lee (at the staff meeting on 5/16) to let Mr. Henn know NOT to work on the mural.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
OKALOOSA ISLAND WELCOME CENTER INTERIOR PAINTING	Aug. -Sept. 2012	TBD	None	N/A	\$ -	Bed Tax	N/A	\$ -	Projected cost, based on highest bid- in order not to under estimate	\$ 9,168.00	\$ 9,168.00
Description:	Painting of the Okaloosa Island Office. Following the opening of the Destin Welcome Center, Mark Bellinger asked Lee Glaser to get three (3) estimates for painting estimates for painting of the Okaloosa Island Welcome Center, keeping the similar fashion of the design of the Destin Welcome Center. He directed Lee to get the size from Nancy (4584 sq/ ft.). In doing so, Nancy explained that the staff had already chosen colors, which included accent walls. Mark later told Lee pointed colors that he would prefer, that were similar to those in the Destin office, and complemented the Emerald Coast brand. Due to water damage at the FWB Office, he asked Lee to relay to Ultimate Painting that the interior work would likely be done in Aug. or early Sept. 2012.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
	01/29/2012	Accurate Painting of NWF	\$9168.00	N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
	02/01/02012	Ultimate Painting of FWB	\$6150.00	N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
	02/06/2012	Permanent Painting of Destin	\$8897.00	N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
FRAMES BY SHARON	4/3/2012	Frames by Sharon	None	N/A	\$ -	Bed Tax	Final Invoice	\$ 151.46	N/A	\$ -	\$ 151.46
Description:	Destin Office Framing			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
Research & Development/Welcome					\$ 23,863.37			\$ 48,701.46		\$ 570,000.00	\$ 642,564.83
Beach Improvement / FAC / MNT											
WESTERN DESTIN RESTORATION BEACH PROJECT	June/July 2012	Taylor Eng.	City of Destin	Construction	\$ -	Bed Tax (1st Penny) & MSBU	N/A	\$ 10,818.00	N/A	\$ -	\$ 10,818.00
Description:	Beach Restoration 1.7 miles from jetties to South bay condos. Total project estimated cost \$8-9 million.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
VEGETATION ONLY DUNE ENHANCEMENT FOR OKALOOSA ISLAND (GRANT 09OK2)	2nd 1/2 2012-2013	State of Florida/TDC	N/A	N/A	\$ -	Bed Tax (1st Penny)	N/A	\$ -	Cost shared 50/50 state funds and bed tax, 1st penny.	\$ 1,000,000.00	\$ 1,000,000.00
Description:	Sea oats and other native vegetation, sand fencing and educational signage.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
BEACH CLEANING SERVICES	Through FY 2013	Sandman	None	Destin Contract (Annual fee, but bills on a monthly basis, dependent upon how often the beaches are cleaned)	\$ 241,180.00	Bed Tax	N/A	\$ -	N/A	\$ -	\$ 419,275.00
Description:	Trash pickup, mechanical cleaning of both Okaloosa Island and Destin (Henderson State Park is not included).			Okaloosa Island Office (Annual fee, but bills on a monthly basis, dependent upon how often the beaches are cleaned.	\$ 178,095.00	Bed Tax	N/A	\$ -	N/A	\$ -	
Beach Restoration / Renourishment					\$ 419,275.00			\$ 10,818.00		\$ 1,000,000.00	\$ 1,430,093.00
Emerald Coast Convention Center											
\$225K TREASURE QUEST GIVEAWAY	4/27/2012 - 2016	ECCC	All possible providers of transportation, lodging, food and beverage and leisure activities	All advertising, promotions, giveaways, promotional trips and ad agency fees.	\$ 155,068.00	BP - going forward Bed Tax	Ad agency fees, judging expenses (travel/lodging) actual expense of giveaway meetings	\$ 101,800.00	Projected actual giveaway expenditures	\$ 150,000.00	\$ 406,868.00
Description:	Promotional campaign to attract several new types and sizes of group business currently not utilizing the ECCC. With current responses previous to the temporary suspension of the campaign the results are very positive to this point.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	

BUILDING BRANDING AND SIGNAGE	Ongoing	Lewis Communications	N/A	N/A	\$ 240,742.00	BP - going forward Bed Tax	Remaining signage, head bars and Marquis sign	\$ 35,202.00	Remaining signage, head bars and Marquis sign	\$ -	\$ 275,944.00
Description:	Signage and Electronic marquis for the ECCC for new branding program			Building signage, directional signs, parking garage signage and head bars, electronic marquis	\$ -	BP- going forward Bed Tax	N/A	\$ -	N/A	\$ -	
WWW.EMERALDCOASTCONVENTIONCENTER.COM	Complete	Lewis Communications	N/A	Inclusive of launch and hosting	\$ 216,500.00	BP and bed tax	N/A	\$ -	N/A	\$ -	\$ 216,500.00
Description:	New website dedicated to ECCC Phase I and connected to group business phase II.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
ELEVATOR	March-June 2012	Lord and Son		N/A	\$ 150,000.00	Bed Tax- 4th Cent	Billing falls in increments. This is remaining balance. When elevator is complete, final balance will be billed. No approval needed for this balance, as the total cost of the elevator was approved at \$375,000.00	\$ 225,000.00	N/A	\$ -	\$ 375,000.00
Description:	Building elevator platform, shaft, elevator, sidewalk and roof covering.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
PORTE-COSHERE	TBD	Genesis Group - Stkes and Lambert		First design draft	\$ 6,000.00	Bed Tax - 2nd cent	Final Design and Engineering of main Entrance and Southend Porte-Cochere	\$ 16,750.00	Estimate for building of Porte-Cochere	\$ 750,000.00	\$ 772,750.00
Description:	Entrance drop off areas for guests to enter building during inclement weather			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
VARIOUS SMALL PROJECTS FOR SALES EFFORTS	Ongoing	Lewis Communications	N/A	Sales kit, profile sheet, letterhead, combined logos, TV templates	\$ 35,304.00	BP- going forward Bed Tax	N/A	\$ -	Sales kit printing costs	\$ 22,000.00	\$ 57,304.00
Description:	Sales kit, profile sheet, letterhead, combined logos, TV templates			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
VIDEO, PHOTOGRAPHY & 360 DEGREE	Jan- May 2012	Lewis and Photo Subcontractors	Revive Media	All photography services for all media outlets	\$ 237,243.00	BP	N/A	\$ -	N/A	\$ -	\$ 237,243.00
Description:	Video and still photography for website, online social advertising and print ads.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
SOCIETY OF GOVERNMENT MEETING PLANNERS	5/16-5/18/2012	SGMP	N/A	FINISHED	\$ 1,995.00	Bed Tax	N/A	\$ -	N/A	\$ -	\$ 1,995.00
Description:				N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
MPI- WORLD EDUCATIONAL CONGRESS	7/28-7/31/2012	MPI	N/A	PAID	\$ 750.00	Bed Tax	N/A	\$ -	Travel projections including airfare, hotel and per diem.	\$ 500.00	\$ 1,250.00
Description:				N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
MPI- WORLD EDUCATIONAL CONGRESS	8/7-8/9/2012	MPI	N/A	PAID	\$ 1,395.00	Bed Tax	N/A	\$ -	Travel projections including airfare, hotel and per diem.	\$ 500.00	\$ 1,895.00
Description:				N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
CONNECT (COLLINSON SHOW)	8/16-8/18/2012	Collinson	N/A	N/A	\$ -	Bed Tax	N/A	\$ 2,950.00	Travel projections including airfare, hotel and per diem.	\$ 500.00	\$ 3,450.00
Description:				N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
REJUVENATE (COLLINSON SHOW)	10/22-10/24/2012	Collinson	N/A	N/A	\$ -	Bed Tax	N/A	\$ 2,950.00	Travel projections including airfare, hotel and per diem.	\$ 500.00	\$ 3,450.00
Description:				N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
VARIOUS TEMPORARY EMPLOYMENT SERVICES	Ongoing	Varies	N/A	Kelly Services. Admin rate is \$15.74/hr. Janitorial rate is \$13.38/hr. (Total is monthly average based on report from Oct. 2011-May 2012.)	\$ 2,088.26	Bed Tax	N/A	\$ -	1/3rd of the FY 2012 budget remaining	\$ 21,000.00	\$ 27,087.41
				Labor Ready. \$13.79/hr. (Total is monthly average based on report from Oct. 2011-May 2012.)	\$ 1,227.54	Bed Tax	N/A	\$ -	N/A	\$ -	

Description:	Various Labor Companies and costs due to high event volumes during the year supplementing our set-up and tear down crews and security.			Pacesetter. \$14.04/hr. (Total is monthly average based on report from Oct. 2011-May 2012)	\$ 2,611.90	Bed Tax	N/A	\$ -	N/A	\$ -	
				Landrum. \$13.75/hr. (Total is monthly average based on report from Oct. 2011-May 2012.)	\$ 159.71	Bed Tax	N/A	\$ -	N/A	\$ -	
ONGOING ADVERTISING	Ongoing	Lewis Communications	N/A	N/A	\$ -	Bed Tax	Includes are print ads (development and concepts) along with tradeshow sponsorship advertising.	\$ 281,768.00	Various advertising projections.	\$ 120,000.00	\$ 401,768.00
Description:				N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
ECCC Total					\$ 1,051,084.41			\$ 666,420.00		\$ 1,065,000.00	\$ 2,782,504.41
Emerald Coast Film Commission											
FILMEMERALDCOAST.COM	June/July 2012	Revive Media Services	N/A	N/A	\$ -	Bed Tax	Hosting Fee For Year. Nicole discussed with Kevin the opportunity to invoice for an entire year of hosting at one time, to avoid the reoccurring bill.	\$ 8.99	N/A	\$ -	\$ 347.99
Description:	Website for the Film Commission is awaiting approval to launch per Revive Media Services. Mark told Lee the week of April 23rd that there were some changes that he needed to see in order to approve, but Revive Media believes it is complete. Gail Morgan worked directly with Revive on the design of the website. Design costs paid in 2010-2011 budget.			N/A	\$ -	Bed Tax	Optional SEO, database / website maintenance and updates. Total is for one year of service.	\$ 339.00	N/A	\$ -	
PRODUCED BY CONFERENCE 2012	6/7-6/11/2012	Producers Guild of America	N/A	N/A	\$ -	Bed Tax	Booth Space, Registration and Film FL Sponsored Event for 250 Industry Professionals. Committed, but hasn't been paid.	\$ 2,000.00	N/A	\$ -	\$ 5,685.00
Description:	Producers and collaborators in film, television and new media			N/A	\$ -	Bed Tax	Travel Expenses (hotel, flight, rental car)	\$ 3,685.00	N/A	\$ -	
ASSOCIATION OF FILM COMMISSIONERS INTERNATIONAL (AFCI)	6/15-6/17/2012	Association of Film Commissioners International (AFCI)	N/A	N/A	\$ -	Bed Tax	Travel Expenses (hotel, flight, rental car)	\$ 3,685.00	N/A	\$ -	\$ 3,685.00
Description:	Worldwide attendees focused on the global business of location filming. Registration is free to members.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
ECFC Total					\$ -			\$ 9,717.99		\$ -	\$ 9,717.99
TDC Other Personnel											
INTEGRATED MARKETING ASSOCIATE	11/2011-Current	Lee Glaser	N/A	N/A	\$ 6,250.00	Bed Tax	N/A	\$ -	N/A	\$ -	\$ 6,250.00
Description:	Currently employed by Zimmerman Agency, with sole client of Okaloosa County TDC.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
EMERALD COAST FILM COMMISSIONER		Gail Morgan	N/A	N/A	\$ 3,166.00	Bed Tax	N/A	\$ -	N/A	\$ -	\$ 3,166.00
Description:	Annual contract.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
PUBLIC RELATIONS & MULTIMEDIA MARKETING COORDINATOR	11/2011-Current	Nicole Scott	N/A	N/A	\$ 3,333.33	Bed Tax	Reimbursement for Tradeshow Display Expenses. Submitted to Mark Bellinger on 5/2/2012, but was never processed.	\$ 31.77	N/A	\$ -	\$ 5,499.09
Description:	Currently employed by Zimmerman Agency, with sole client of Okaloosa County TDC.			N/A	\$ -	N/A	Reimbursement for Southern Women's Show Nashville, TN. Submitted to Mark Bellinger on 5/1/2012, but was never processed.	\$ 1,429.79	N/A	\$ -	
				N/A	\$ -	N/A	Reimbursement for Boast the Coast Louisville expenses. Submitted to Mark Bellinger on 5/1/2012, but was never processed.	\$ 329.20	N/A	\$ -	
				N/A	\$ -	N/A	Reimbursement for personal armoire sold to office for use as Destin Welcome Center storage. Submitted to Mark Bellinger on 5/1/2012, but was never processed. Created a second one dated 5/22/2012, as I currently do not have access to the original.	\$ 375.00	N/A	\$ -	
BOAST THE COAST RV DRIVER	Fall 2011-Summer 2012	Dave Hartley	N/A	Invoice Date 3/2012-6/2012	\$ 8,267.00	BP 3rd Grant	N/A	\$ -	N/A	\$ -	\$ 24,329.97

Description:	Contracted through Zimmerman Agency to drive RVs for Boast the Coast. Dave has resigned from Kelly Temporary Services to work in our Welcome Centers, but is still contracted to drive through June. Food & Daily Supplies (\$75 per day); Toll Road/ Dump Sites/ Minor Repairs (\$100 per trip); Salary (Based on 8-hr day @ \$14/hr.= \$112 per day.)			Invoice Date 12/2011-1/2012	\$ 9,924.00	BP 3rd Grant	N/A	\$ -	N/A	\$ -	
				Invoice Date 10/10/2011	\$ 5,810.00	BP 3rd Grant	N/A	\$ -	N/A	\$ -	
				Invoice Date 10/10/2011	\$ 328.97	BP 3rd Grant	N/A	\$ -	N/A	\$ -	
BOAST THE COAST SPOKESPERSON	Fall 2011- Spring 2012	Mike Tokeheim	N/A	Spokesperson services for Boast the Coast Campaign	\$ 38,750.00	BP 3rd Grant	N/A	\$ -	N/A	\$ -	\$ 38,750.00
Description:	As part of the Boast the Coast campaign, the TDC hired a spokesperson to travel to cities with the RV to interact with people, serve as the "face" for all media interviews.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
EMERALD COAST BLOGGER	June-Aug. 2012	Susan Moody	N/A	N/A	\$ -	Bed Tax	June/July/ August Payment	\$ 6,000.00	N/A	\$ -	\$ 6,000.00
Description:	Blogger for the Emerald Coast Insider Blog. She has a contract with TDC for one year. Paid on a quarterly basis, and has been paid through end of May. Submitted invoice for the final quarter, but Mark said to wait until the interim director arrived to make the decision to keep the blogger or not. Mr. Donovan has said he would honor that partnership, and for her to go ahead and submit her invoice.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
KELLY TEMPORARY EMPLOYEES	Ongoing	Kelly Temporary Services & Landrum	N/A	Deborah Wolfenden (\$17/31/hr.) Total is monthly average based on Oct. 2011- May 2012 personnel report	\$ 2,083.00	Bed Tax	N/A	\$ -	N/A	\$ -	\$ 6,249.00
Description:	Temporary employees for various services such as manning the Welcome Centers.			Deborah Thatcher (\$16.95/hr.) Total is monthly average based on Oct. 2011- May 2012 personnel report.	\$ 2,083.00	Bed Tax	N/A	\$ -	N/A	\$ -	
				Cindy Halsey (\$14.34/hr.) Total is monthly average based on Oct. 2011- May 2012 personnel report.	\$ 2,083.00	Bed Tax	N/A	\$ -	N/A	\$ -	
Contractors Total					\$ 82,078.30			\$ 8,165.76		\$ -	\$ 90,244.06
Other Financial Partnerships											
VISIT FLORIDA GOOGLE CO-OP	4/1-6/30/2012	DDB Miami	N/A	Project Management/ Design and Programming	\$ 3,600.00	Bed Tax	Remaining Balance. Zimmerman has invoice, but it has not been processed.	\$ 32,000.00	N/A	\$ -	\$ 35,600.00
Description:	YouTube, Google Display Network and AdMob (Google Mobile) ; all banner ads and videos exclusive to Visit Florida members as a co-op.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
HARBOR BOARDWALK GRAND OPENING	6/20-6/21/2012	City of Destin	N/A	N/A	\$ -	Bed Tax	N/A	\$ -	Logo's T-shirts. 170 with two (2) embroidery places (Harbor District and TDC); in various sizes based on VIP Guest list. Includes shipping and 10% contingency	\$ 4,900.00	\$ 5,550.00
Description:	Mark made the financial partnership with the planning committee of the Harbor Boardwalk Grand Opening to provide logo's shirts for the VIP guests and customized "keys" to be given out as a special gift to the local community. This key was to be used for local's discounts at participating Harbor District businesses throughout the year. Bruce Crawl and Jamie Hall were tasked with obtaining these discount partners. Nicole Scott was tasked with obtaining the sample shirts and sample key design.			N/A	\$ -	Bed Tax	N/A	\$ -	1,000 Plastic "HARBOR VIP" Key chains w/ shipping. Can be completed and delivered in 10 days. (Quote include 10% contingency)	\$ 650.00	
THE PROMOTIONS CHICK	5/1/2012	N/A	N/A	N/A	\$ -	Bed Tax	Cancellation Fee	\$ 540.00	N/A	\$ -	\$ 540.00
Description:	Outstanding invoice for Cancellation Fee for restocking of calendars. Originally dated for 1/30/2012. Mark requested to have it re-invoiced for 5/1/2012 so the County would approve.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
BOPE HOPE CLASSIC (GOLF TOURNAMENT)	5/18-5/19/2012	Bob Hope Classic	None	N/A	\$ -	Bed Tax	Sponsorship pricing	\$ 1,000.00	N/A	\$ -	\$ 1,000.00
Description:	Bronze Sponsorship. Included a two-man team entry. Mark has signed up himself and Lesan Gouge, and she notified us of the sponsorship.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
CRAB ISLAND SHOOTOUT	6/17-6/18/2012	Global Fish Aid	None	N/A	\$ -	Bed Tax	County has been billed, and Zimmerman is holding the check for approval to mail.	\$ 5,000.00	N/A	\$ -	\$ 5,000.00
Description:	Sponsorship Package			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	

FINEST ON THE EMERALD COAST	2/2012-4/30/2012	Northwest Florida Daily News	None	N/A	\$ -	Bed Tax	Zimmerman has the invoice, but it has not been paid.	\$ 7,000.00	N/A	\$ -	\$ 7,000.00
Description:	Sponsorship Package			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
DESTIN FISHING RODEO	6/5/2012	Destin Fishing Rodeo, Inc.	None	N/A	\$ -	Bed Tax	Ad Cost	\$ 15,000.00	N/A	\$ -	\$ 15,000.00
Description:	Center spread in the 2012 Rodeo Guide. Annual Publication 7/1/2012			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
OKALOOSA COUNTY WATER & SEWER WATER TOWERS	Tentative Completion Date of Memorial Day weekend, 2012	Poly Engineering	N/A	N/A	\$ -	Bed Tax	Main Island Water Tower	\$ 173,000.00	N/A	\$ -	\$ 195,500.00
				N/A	\$ -	Bed Tax	El Matador Tower	\$ 7,500.00	N/A	\$ -	
Description:	Santa Rosa Blvd. water tower is complete. South Avenue (Eglin Pkwy.) is getting "Get A Little Sand In Your Soul" repainted in the magnet design so visitors can read it better. The original design folded the slogan away from the road, where it was no longer legible. Water Tower at Brooks Bridge is still being painted. Poly Engineering wants to submit the Brooks Bridge Water Tower for "Water Tower of the Year" so they have volunteered to do extra design elements to incorporate the sea oats at the base of the tower at no additional charge. Eric brought this before Lee and Nicole in late April. Lee and Nicole loved the idea, but sought and received final approval from Mark.			N/A	\$ -	Bed Tax	South Avenue Tower	\$ 15,000.00	N/A	\$ -	
FALL SNOWBIRD PROMOTION	Fall 2012	Lee Chrysler/Jeep/Dodge in Crestview, FL	TBD	N/A	\$ 45,329.50	Bed Tax	N/A	\$ -	Sales tax, Title Fee, Tag, License Plate Fee, Transfer Fee and Initial Registration Fee	\$ 3,130.77	\$ 48,460.27
Description:	Lee first heard of this promotion on Wednesday, May 2nd via a phone call from Mark Bellinger.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
FLORIDA STATE H.O.G RALLY 2013	Fall 2013	Florida State H.O.G. Rally Association	TBD	N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	\$ -
Description:	Bruce Fuller, Rally Coordinator, has reassured the TDC, verbally and in writing, that his group does not expect follow-through on statements made by former Executive Director, Mark Bellinger, at the post- 2012 HOG Rally meeting. Since Mr. Bellinger statements were heard by a number of HOG rally officials and local stakeholders, Mr. Fuller just wanted the statements to be on record for informational purposes only. Mr. Bellinger offered to bring in the Eagles and do a \$30,000 Harley Davidson motorcycle giveaway, should the HOG Rally group return to Destin in 2013 for their annual event.			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
FALL SNOWBIRD PROMOTION	Fall 2012	Lee Chrysler/Jeep/Dodge in Crestview, FL	TBD	N/A	\$ 45,329.50	Bed Tax	N/A	\$ -	N/A	\$ -	\$ 45,329.50
Description:	Lee first heard of this promotion on Wednesday, May 2nd via a phone call from Mark Bellinger.			N/A	\$ -	0	N/A	\$ -	N/A	\$ -	
UNITED WAY	Vouchers valid April 2012-Dec. 2013	Winners vary.	N/A	N/A	\$ -	Bed Tax	Jade Resort. Winners from Silent Auction are Scott and Whitney Smith and are using Tammy's Journeys to book their travel. Total is maximum voucher amount partnered by TDC.	\$ 6,390.00	N/A	\$ -	\$ 9,859.00
Description:	United Way donations given by former Executive Director, Mark Bellinger, for the fundraiser, "Denim and Diamonds".			N/A	\$ -	Bed Tax	Winners are unknown at this time. Total is maximum voucher amount partnered by TDC.	\$ 3,469.00	N/A	\$ -	
FORT WALTON BEACH CHAMBER OF COMMERCE/ EMERALD COAST GATEWAY SIGN PROJECT	TBD	FDOT	N/A	N/A	\$ -	Bed Tax	N/A	\$ -	he \$15,000 per gateway-\$30,000 for 2012- had been verbally committed by the previous TDC Executive Director in a meeting with County Administrator Jim Curry.	\$ 30,000.00	\$ 30,000.00

Description:	<p>Four (4) Welcome Gateway Signs to the Emerald Coast including Shalimar, Mary Esther, Mid-Bay Bridge (Niceville) and Destin. Per Ted Corcoran, letter on file, FDOT has allocated \$50,000 for each Gateway sign for construction, plants, irrigation, etc. - \$100,000 in 2012; \$50,000 in 2013 and 2014. The FDOT grant monies do not include a sign (s) or a lighting for sign(s). The request from the FWB Chamber is for the TDC to fund \$15,000 each (\$30,000 total) for the two (2) 2012 Gateway projects; Shalimar and Mary Esther. The other two gateways' funding will be requested of the TDC during the 2013 budget process. TDC funds provided to pay for Welcome to Emerald Coast signage and appropriate lighting (electric/solar). Chamber to work with appropriate TDC Committee to design sign (approx. 8' x 10').</p>			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
Addendum:	TBD	Marlin Miller (Mark has viewed his book of work that he created surrounding Hurricane Katrina and NASA)	N/A	N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
	<p>Mark asked Lee to set up a meeting with local artist, Marlin Miller, to discuss custom signs for the entrances to the area that incorporated artistic wooden sculptures. Mr. Miller met with Mr. Bellinger and Lee Glaser on 4/12/2012 to get Mark's ideas. Mark explained that he wanted artistic signage that defined each area. He asked Mr. Miller to think of ideas and come up with an estimated price for custom built signs. He gave Mr. Miller the approx. size of 8' x 10', but asked that he drive by each area and not let size limit the creations. On Wednesday, May 2nd, Mark gave Lee the cypress wood and aluminum metal sample and sketch from Mr. Miller to pass on to the interim director. Each city would come up with their own slogans/themes for their signs, but they would all incorporate wooden sculptures/carvings mixed with metal 3-D signage. Estimated that each sign would cost approx. \$7100.00. Mark Bellinger felt this was low, but Mr. Miller explained that he viewed this as a community project for his hometown, and that his labor charge would be minimal. Lee has photographs, wooden and aluminum metal samples.</p>			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
MILE MARKERS	TBD	TBD	N/A	N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
Description:	<p>Discussed in various meetings last spring, and Mark had mentioned that mile markers were still planned, but staff has no information.</p>			N/A	\$ -	N/A	N/A	\$ -	N/A	\$ -	
Other Financial Projects Total					\$ 94,259.00			\$ 265,899.00		\$ 38,680.77	\$ 398,838.77
Total Project Update Costs					Total Expenses Paid			Total Outstanding Expenses		Total Estimated Expenses	GRAND TOTAL:
					\$ 2,350,576.37			\$ 1,188,776.20		\$ 2,777,117.67	\$ 6,316,470.24

